



pensacola
CHILDREN'S BUSINESS FAIR

Overview

The Pensacola Children's Business Fair is a unique opportunity for the children of our region to experience the joys of entrepreneurship while learning real-world skills including creative problem solving and financial literacy. The Fair is held twice a year as a marketplace showcasing the creative goods and services of our best and brightest future business leaders.

PCBF is built on the best practices of a larger organization called the Acton Children's Business Fair which has events in 120 cities, making Pensacola an important part of the largest entrepreneurship event for kids in North America. The Pensacola Children's Business Fair is an all-volunteer-led effort that relies on the support of our sponsors to provide an exceptional experience for young entrepreneurs.

At the Pensacola Children's Business Fair (PCBF), up to 100 young entrepreneurs age 6-17 will be challenged to create a product or service, develop a brand, build a marketing strategy, and then open for customers. Parents are not allowed to sell to customers or promote their child's product at the event. At PCBF, kids are the boss!

Kids attend one of the two youth financial education age-appropriate seminars in preparation for the Fair. After the Fair, the young entrepreneurs will attend a post-fair celebration. We will also be sending each young entrepreneur a goodie bag with food and fun swag to reward their hard work.

We welcome each of our generous sponsors to attend the Pensacola Children's Business Fair, the post-fair celebration, and to include materials in the goodie bag.

Event Details

The PCBF is organized by Pensapreneur Kids, Inc. and will be hosted on Sunday, November 7, 2021 from 12:00 - 3:00 pm on N Palafox Street in downtown Pensacola.

PCBF will be hosted alongside the weekly regular market of local farmers and artisans hosted by Pensacola Positivity. They will have the chance to be vendors at the same market as the grownups. This will be an experience unlike any other for the participants!

The event is open to the public and FREE to attend. This is a family-friendly event. We encourage friends, family, community members, and entrepreneurs alike to attend and support the next generation of entrepreneurs!

Sponsorship Levels

❑ \$2000+ Unicorn Level

Overall Event Sponsor

- Top billing on website, award certificates, flyers, posters, and banners
- Logo on event signage and gift bags
- Opportunity to present workshop
- Email to all parents and participants (provided by sponsor)
- Largest logo on all event signage
- Booth at the event (10' x 10')
- Up to 2 inserts or promotional items in participant gift bags (provided by sponsor)
- Prominent mention in all press releases, social media, emails, and advertising
- Speaking opportunity and recognition at all events
- Invitation to mentoring sessions, photoshoot, launch party, and after-party

❑ \$1,000 Dragon Level

Workshop Sponsor

- Top billing on website, award certificates, flyers, posters, and banners
- Logo on event signage and gift bags
- Insert or promotional item in the participant gift bags (provided by sponsor)
- Booth at the event (10' x 10')
- Prominent mention in all press releases, social media, emails, and advertising
- Speaking opportunity and recognition during workshop and launch party
- Invitation to mentoring sessions, photoshoot, launch party, and after-party

❑ \$500 Pegasus Level

Gift Bag Sponsor

- Top billing on all gift bags given to participants
- Insert or promotional item in the participant gift bags (provided by sponsor)
- Logo on website, award certificates, flyers, posters, and banners
- Booth at the event (10' x 10')
- Prominent mention in social media, email marketing, and advertising
- Recognition during event remarks
- Invitation to mentoring sessions, launch party, and after-party

❑ \$250 Gazelle Level

Young Entrepreneur Sponsor

- Logo on website, award certificates, flyers, and posters
- Mention in social media, email marketing, and advertising
- Recognition during event remarks
- Invitation to mentoring sessions, launch party, and after-party

❑ \$125 Zebra Level

"Making it Possible" Sponsor

- Name on website, award certificates, and flyers
- Mention in social media
- Recognition during event remarks
- Invitation to mentoring sessions, launch party, and after-party

Sponsorship Information

Thank you very much for considering an in-kind or cash donation to support our area youth! Our sponsors serve as role models for the next generation while helping to inspire their inner entrepreneur. If you would like to help nurture our future business leaders while promoting happy, healthy, children, we would love to have your support.

Pensacola Children’s Business Fair is a volunteer organization. We work with our fiscal sponsor, Pensacola Community Action Network, Inc., to ensure that your donations are tax deductible and used exactly as you intend – to support the children.

For more information and to become a sponsor, please contact:

Ann Novakowski
admin@pensapreneurkids.org
(202) 809-8985

You may also donate up to \$500 online:

<https://donate.pensapreneurkids.org>

Or, you may send a check and the form below to:

Pensacola Children’s Business Fair
2122 Windermere Circle
Pensacola, FL 32503

Please make checks payable to:

PensacolaCAN on behalf of PCBF

Check \$_____ **Special Instructions:** _____

In-kind Sponsorship Estimated Fair Market Value \$_____
(Please list/describe physical items to be donated and/or describe the services to be provided

Company Name_____

Contact Name_____

Phone Number_____

E-mail_____ **Website** _____